

WHAT WE DO

We are an 8(a) SBA-certified digital consultancy built for speed, innovation, and the needs of a 21st-century government.

We are committed to delivering high-quality programs, solutions, and products to meet the complex and evolving needs of the US federal government.

By delivering high-impact professional services, we accelerate innovation and enhance digital capabilities.



Multiple Award Schedule (MAS) Contract Holder

KEY DIFFERENTIATORS



Diverse team of rocket scientists, digital strategists, innovation experts, public health professionals, and award-winning creative specialists calibrated for the post-COVID work environment



Agile project management and delivery methodologies & approaches that reduce risk and exceed client deliverable expectations on-time and within budget



Unmatched partnership ecosystem featuring skilled and diverse talent networks and cutting-edge technology solutions

CAPABILITIES

Innovation Consulting

- Prize Challenges
- Internal Ideation & Collaboration
- Hackathon Events
- Technology Commercialization

Digital & Information Technology (IT) Services

- Website & Application Development
- Cloud Architecture Design & Implementation
- Cloud Data Migration
- Containers/Serverless
- IT Staff Augmentation & On-Demand Talent Solutions
- Software-as-a-Service (SaaS) Solutions Reselling

Communications & Design

- Communications Strategy & Outreach
- Graphic Design
- Stakeholder Engagement
- Event Management



Standard Consulting Partner

CONTRACT VEHICLES

NASA Internal Innovation and Collaboration Environment (NIICE)

Innovation management services and internal collaboration platform in support of NASA@Work

NIICE IDIQ Contract: 80JSC018P0100

NASA Open Innovation Services 2 (NOIS2)

Open innovation services for NASA and other federal agencies

NOIS2 IDIQ Contract: 80JSC020D0042

Department of Navy – Seaport-NxG

IDIQ Contract: N0017821D9058

General Services Administration (GSA) Multiple Award Schedule (MAS)

Contract: 47QRAA21D009M

Registered Special Item Numbers (SINs)

- 541613: Marketing and Consulting Services
- 541511: Web Based Marketing
- 541910: Marketing Research & Analysis
- 541430: Graphic Design Services
- 54151S: Information Technology and Professional Services
- 54151HEAL: Health Information Technology Services

NAICS Codes

- 541990: All Other Professional, Scientific, and Technical Services
- 541715: Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)
- 541613: Marketing Consulting Services
- 541430: Graphic Design Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541611: Administrative Management and General Management Consulting Services

Ensemble Government Services, LLC is a certified 8(a) Small Disadvantaged Business committed to excellence in innovation and rapidly scalable solutions for the public sector.

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HRSA'S PROMOTING PEDIATRIC PRIMARY PREVENTION (P4) CHALLENGE

Client
HRSA Maternal and Child Health Bureau (MCHB)

Description
Ensemble provided key communications strategy and graphic design services for reaching and engaging contestants to participate in the Promoting Pediatric Primary Prevention (P4) Challenge program which awarded \$1,000,000 to health care organizations and community partners providing and then implementing innovative approaches to increase access to and utilization of well-child visits and/or immunizations services within primary care settings program. To ensure all target audiences were reached as part of the outreach campaign, Ensemble 1) prepared a database capturing all relevant pediatric media outlets and engaged them with a pitch for them to cover this contest, and 2) developed custom social media graphics and copy for HRSA to promote the program on its own social channels. Additionally, Ensemble recruited over 20 advisor stakeholders to work alongside contestants for advancing their innovative approaches into actionable in their communities. These advisors include pediatrician practitioners, medical scholars and university professors, and pediatric nonprofit leaders representing diverse geographical and socioeconomic pockets of the US population.



NASA@Work

Client
NASA Johnson Space Center



Description
The NASA Center of Excellence for Collaborative Innovation (CoECI) sought a new platform and expanded services for NASA@Work, a NASA-wide platform for employees to find technical solutions, new ideas, or expertise using crowdsourcing. Since 2018, Ensemble has managed the NASA@Work platform for all NASA centers and employees. Ensemble first managed and executed a phase-in plan and data migration for NASA as it guided the transition to the new innovation management platform while meeting all of NASA's technical and security requirements. Additionally, Ensemble supported NASA@Work's COVID-19 agency-wide crowdsourcing initiative that called for unique ideas to help combat COVID-19. The single-award IDIQ service offering also allows Ensemble the versatility to provide NASA with its full suite of personnel training, marketing, and technology services to address the Administration's various platform and crowdsourcing requests.

Results

- In less than two months, we successfully migrated over 90,000 records from more than 23,000 users with 99.9% accuracy.
- NASA@Work's COVID-19 Challenge had over 1,500 participants and generated 250 unique ideas.

NASA BREAK THE ICE CHALLENGE

Client
Centennial Challenge Program (CCP) at NASA Marshall Space Flight Center



Description
NASA's Centennial Challenge Program (CCP) administers multi-year grand challenges to engage the public in the process of advanced technology development by offering large incentive prizes to generate revolutionary solutions to problems of interest for NASA and the nation. We were tasked with delivering the end-to-end innovation services required to design, build, launch, and administer a Lunar excavation and mining challenge aimed at crowdsourcing novel concepts to extract and transport icy regolith on the Moon.

Results
Our efforts have generated successful initial performance metrics, positioning the Prize Challenge to exceed NASA's desired results. 374 teams registered for Phase 1 of the Break the Ice Lunar Challenge. The participation of registrants is highly diverse in nature, with people and organizations from 31 states and 48 countries engaged in the program. There have been over 26k sessions on the BTIL website, and over 1000 eligibility form downloads. Out of the 374 registered participants, there were 42 US-based teams eligible for prizes, and 18 international teams eligible to participate. Phase 1 of this challenge recently concluded with Phase 2 launched in Summer 2022 to develop excavation prototypes and demonstrate them in a simulated lunar environment. Phase 1 winners received \$500,000 in cash prizes and featured teams from prominent universities and aerospace engineering startups such as Colorado School of Mines, Columbia University, and Redwire Space.

PLATFORM PARTNERS

