## Built for Speed, Innovation, & Meeting the Needs of a 21st Century Government

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### **OPEN INNOVATION**

Deliver end-to-end ideation programs, prize challenges, & hackathons to foster both ideas & engagement from diverse communities and empower novel scientific discoveries.

#### DIGITAL TRANSFORMATION

Design, develop, & deploy modern cloud applications & digital platforms to facilitate global awareness & participation in meaningful scientific endeavors.

## ensemble

#### COMMUNICATIONS & DESIGN

Create multifaceted communications products that reach underrepresented groups & translate complex topics into digestible content for the advancement of scientific knowledge.

## **ABOUT US**

Ensemble is an 8(a) Small Business Administrationcertified digital consultancy focused on delivering open innovation, digital transformation, & strategic communication services to STEM-based federal agencies. With more than 25 years of combined experience & a proprietary approach to open-source talent recruitment, we fuse our practiced understanding of government needs with a highly elastic staffing model to provide clients with faster, more efficient, & more comprehensive solutions for meeting their mission-critical objectives.

### **ENSEMBLE DIFFERENCE**

Over the past six years, Ensemble has used its flexible staffing model to build an unmatched ecosystem of world-leading scientists, digital strategists, technology & innovation experts. This cross-disciplinary team has enabled us to integrate the best ideas from around the globe & engineer truly cutting-edge solutions for our clients.

85% Fill Rate | 12.1 Days Avg. Time-To-Hire 100 |

### **CONTRACT VEHICLES**

- NASA Open Innovation Services 2 (NOIS2)
- U.S. Navy SeaPort-NxG
- GSA Multiple Award Schedule (MAS)
- 541613: Marketing & Consulting Services
  541511: Web-Based Marketing
  - 541910: Marketing Research & Analysis
  - 541430: Graphic Design Services
  - 541450: Oraphic Design Services
    54151S: Information Technology & Professional Services
  - 518210C: Cloud Computing & Cloud-Related IT Professional Services
  - 54151HEAL: Health Information Technology Services

### **NAICS CODES**

- 541430: Graphic Design Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541611: Administrative Management & General Management Consulting Services
- 541613: Marketing Consulting Services
- 541715: Research and Development in the Physical, Engineering, & Life Sciences
- 541990: All Other Professional, Scientific, & Technical Services

# **CLIENT SUCCESS STORIES**

### **CREATING A NOVEL NASA APPLICATION TO SPOT THE INTERNATIONAL SPACE STATION**

Contract: 80JSC022F0255



With the goal of fostering deeper public interest in the marvel of space, NASA commissioned Ensemble to design & develop a new mobile application called 'Spot the Station' that accurately calculates the International Space Station's (ISS) 5-day forecasted orbit path. To create a real-time map of the ISS' location, we developed a platform-agnostic orbit propagation system, built a native app in both iOS & Android SDK environments, implemented a test suite that identified and debugged issues, & prepared our native app for global deployment. Featuring advanced visibility notifications that incorporate user customization preferences & ongoing location services, this app secured more than 200k downloads within its first week of launch & has garnered media coverage from numerous top-tier outlets, including NASA.gov, Space.com, & Forbes.com.

### **COMBINING COMMUNICATIONS, HEALTH IT CROWDSOURCING, & HUMAN-CENTERED DESIGNS TO CREATE EFFECTIVE PATIENT-CENTERED SOLUTIONS FOR HHS OASH**

Contract: 80JSC023F0127

Charged with addressing the long-term effects of COVID-19, the U.S. Department of Health and Human Services (HHS) turned to Ensemble to drive awareness & engagement among a diverse group of audiences. Among our chief responsibilities, we used honed behavioral research methodologies & cuttingedge innovation management tactics to establish "Healthathon," a revolutionary sprint with hackathon roots designed to quickly prototype & deliver health solutions to the community. This work helped inform our contributions to HHS' Health+ Long COVID Report, the reigning authority on how to develop multisystemic, community-based services for long COVID, as well as our social media management efforts for the InnovationX portfolio of work.







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